

# ONLINE GIVING PROGRAM

## MAKE GIVING EASY FOR YOUR MEMBERS

The Presbyterian Foundation has partnered with Vanco Payment Solutions – an industry leader in providing faith-based and non-profit organizations secure, simple, and specialized electronic payment solutions. Through this partnership The Foundation offers enhanced online giving services for Presbyterian Church (U.S.A.) congregations and related ministries.

*62% of church goes want to give electronically*

*Only 58% attend services at least once a week*

*Only 34% make weekly contributions*

Vanco Payment Solutions 2018

The Online Giving Program makes it easy for you to receive electronic donations.

- Add a donation button to your website and include a link in your emails.
- Donors can set up recurring donations — so even when they can't make it to the regular service, they can participate in the offering.
- Set up multiple funds or campaigns for easy management.

The Presbyterian Foundation will take care of processing all online gifts, validating and reconciling transactions for you. Our program allows unlimited funds and segregates gifts. Through the Foundation's program your ministry gains a talented group of faith-based, financial experts.

### ONLINE FUND MANAGEMENT TOOLS ALLOW YOU TO:

- Offer a mobile responsive donation form
- Receive donations online or from a mobile device
- Monitor contributions

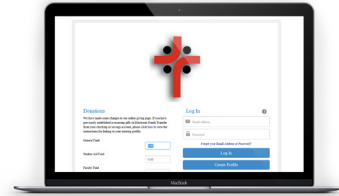
- Receive balance of funds after the close of each month
- Thank donors and tell them about the impact of their donations
- Produce giving reports
- No setup fees.
- No annual or monthly fee. Administrative fee is 2% per transaction.
- No need to negotiate with credit card vendors, merchant services, etc.
- Vanco Payment Solutions is a PCI Level 1 Compliant Service Provider and meets all data security standards for handling, storage and transmitting credit card information.

## PROMOTIONAL RESOURCES

Resources are available to help you promote your Online Giving fund. To make the most of this giving opportunity it is important that you maximize your advertising efforts. The Presbyterian Foundation offers:

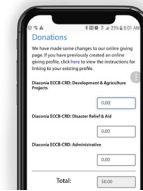
- **Bulletin Inserts**
- **Posters**
- **Pew Cards**
- **Sample Ads**

## ELECTRONIC GIVING OPTIONS TO SERVE YOUR CHURCH COMMUNITY



### Online

Offer an online donate page that can be accessed via laptop, desktop pc or a mobile device. A mobile-responsive donate page is available upon request.



### Mobile

Put the power of smartphone giving directly in the hands of members and guests – free download available on the App Store or Google Play.

Contact your Ministry Relations Officer to learn how the Presbyterian Foundation can assist you in expanding your gifts and make online stewardship the easy choice for your ministry and your community. To locate your MRO, go to [presbyterianfoundation.org](http://presbyterianfoundation.org), or call us at 800-858-6127.



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